GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ITE&C Dept - Prom Wing – Global Capability Centres (GCCs) – Constitution of the GCC Advisory Council (with 360-Degree Composition) – Proposed Plan for Developing a GCC Ecosystem in Andhra Pradesh– Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Ms.No.36 **Dated: 07.09.2025**

Read the Following

1. G.O.Ms.No.9, ITE&C (Promotions) Dept., dated: 12.12.2024.
2. G.O.Ms.No.10, ITE&C (Promotions) Dept., dated: 01.05.2025

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ORDER:

Global Capability Centres (GCCs) have emerged as strategic offshore units established by multinational corporations to centralize critical business functions including Research & Development (R&D), Information Technology (IT), Finance, Procurement, and Customer Service. Unlike traditional outsourcing, GCCs are wholly owned by parent companies, thereby enabling tighter integration, innovation, and operational efficiency.

2. In order to accelerate the growth of the GCC ecosystem in Andhra Pradesh and to position the State as a preferred destination for GCC investments, Government has decided to constitute a 360 Degree Composition GCC Advisory Council and implement a structured roadmap as outlined below:

1. Mandate of the GCC Advisory Council

The GCC Advisory Council shall:

a) Prepare a 5-Year Strategic Roadmap: Creation of a Strategic Roadmap for the growth of the GCC Sector in AP over the next 5 years covering aspects such as the creation of a future- ready talent ecosystem, innovation and R&D, creation of next generation infrastructure, regulatory easing, global collaboration and branding and fiscal incentives, amongst other aspects.
b) Review Policy Implementation: To monitor and guide the execution of the State IT & GCC Policy (4.0), assess its impact, and recommend mid-course corrections based on industry feedback.

c) Plan Infrastructure: To advise APIIC and concerned urban/industrial departments on the development of IT parks, plug-and-play facilities, Grade A commercial spaces, GCC campus norms, and connectivity projects.

d) Coordinate Talent & Skill Development: To liaise with educational and skilling institutions and recommend programs for building a skilled workforce and attracting high-value global talent.

e) Lead Branding & Global Outreach: Organizing roadshows both domestic and international and reaching out proactively to MNCs wanting to set up their GCCs in India, liaising with diplomatic missions and trade bodies, and shaping the State's branding as a GCC hub.

f) Foster Ecosystem Partnerships: To collaborate with GCC service providers, startups, R&D centres, and think tanks to establish a vibrant innovation ecosystem.

g) Meet Quarterly: To review progress, guide implementation, and provide recommendations to the Government.

3. Specialized Committees / Task Forces

   The Council shall form specialized task forces focusing on:

   I. Policy & Regulatory Implementation
   II. Talent & Skill Development
   III. Infrastructure & Real Estate
   IV. Global Outreach & Branding
   V. Ecosystem & Industry Partnerships

4. Secretariat and Support

   A dedicated Secretariat comprising 2–3 officers drawn from the ITE&C Department or AP Economic Development Board (APEDB) shall be constituted to:

   - Organize meetings and prepare briefing notes
   - Maintain records and liaise with members
   - Follow up on Council recommendations

   M/s Primus Partners, consultants to the State IT Department, shall provide technical and operational support to the Secretariat.

5. National and International Roadshows

   A three-month program of national and international roadshows shall be undertaken to promote Andhra Pradesh as a leading GCC hub and attract strategic investments.

6. Government hereby accords approval for the constitution of the GCC Advisory Council with a 360-degree composition, along with the roles and responsibilities as detailed above. The Council shall meet quarterly and provide its recommendations to the Government for policy implementation and investment facilitation.

S.No.	Representation in GCC Advisory Council	Name, Organization & Designation
1.	Hon'ble Minister for Information Technology, Electronics and Communication Department	Shri. Nara Lokesh
2.	CXOs / India Heads of leading MNCs operating GCCs in India	
	One GCC from BFSI domain	Shri. Aditi Shukla, Head of India Shared Services and Country Head India AXA XL Shri. Rajesh Mani, SVP, Head of Asia Pacific Technology Hubs, Mastercard
	One GCC from Tech/Engineering / Media and Entertainment	Shri. Jaideep Agarwal, India GBS Leader, Warner Bros. Discovery Shri. Vidya Basarkod, ex Director, Ramboll Engineering Centre
	One GCC from Agriculture/ Pharma/ Healthcare	Shri.Ganpat Anchaliya, Site Head, Novartis Corporate Center, Hyderabad, India Shri. Ravish Saily, Head HR, Global Services and Solutions, Syngenta
	One GCC from Telecommunications	Shri. Neeraj Sinha, Director, Group Finance Shared Services, BT Group
3.	US and Europe Business Council (USIBC and EBTC)	Shri. Rahul Sharma, Managing Director ,USIBC Vikram Jhunjhunwala, Director, BTC
4.	NASSCOM	Shri. Rajesh Nambiar, President
5.	Representative for GCC Service providers	
	GCC BOT Service Providers	Shri. Lalit Ahuja, CEO, ANSR
	GCC Consulting Firms	Shri. Nilaya Varma,Group CEO – Primus Partners Shri. Arindam Sen, Partner-GCC, EY Shri. Shalini Pillay, India Leader – GCC, KPMG Shri.Rohan Lobo, Partner Deloitte India
	Workplace Solution Providers	Shri. Shishir Baijal, Chairman & Managing Director, Knight Frank India
	Real Estate Developers	Shri. Irfan Razack, Chairman & Managing Director, Prestige Group Shri. Bijay Agarwal, Managing Director, Sattva Ravi PNC Menon, Chairman, Sobha

	Talent Acquisition Partners	Shri. Guruprasad Srinivasan, Executive Director and Group CEO, Quess Corp
6.	Representatives from Academic/ Skilling and Research Institutions - IIT Tirupati	Prof. K.N. Satyanarayana, Director
7.	Representatives from Academic/ Skillin g and Research Institutions– IIM Vishakhapatnam	M Chandrasekhar, Director
8.	Secretary to Government, Information T echnology, Electronics and Communica tion Department - Convenor / Member Secretary	Bhaskar Katamneni, I.A.S
9.	Secretary to Government, Industries and Commerce Department:	Dr. N. Yuvaraj, I.A.S
10.	Secretariat by M/s Primus Partners, consultants to the State IT Department.	-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHASKAR KATAMNENI
SECRETARY TO GOVERNMENT

To
1. The Hon'ble Minister for IT, HRD and RTG.
2. The Secretary to Government, Industries & Commerce Department.,
3. The Secretary to Government, ITE&C Dept.,
4. Prof. K.N. Satyanarayana, Director, IIT Tirupati
5. Mr. M Chandrasekhar, Director, IIM Visakhpatnam
6. The Managing Dirtector, US and Europe Business Council (USIBC and EBTC)
7. The President, NASSCOM
8. All CXOs/India Heads of leading MNCs operating GCCs in India,
9. All GCC Service providers
10. M/s Primus Partners, consultants to the State IT Department.

//FORWARDED::BY ORDER//

SECTION OFFICER